### Ruolin Gou

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Phoenix Marketing International  
1430 Broadway, 19th Floor  
New York, NY 10018

I want to express my immense interest in the opportunity of the Market research Intern at Phoenix Marketing International. I am a master's student in the Social and Consumer Psychology Program at NYU graduating in 2020. For this Market research Intern position, I am excited to apply my market research and consumer behavior knowledge to real-world situations and learn valuable experience from industry professionals. I believe that my qualifications and educational pursuits are a great fit with the kind of candidate you company is looking for. Given my passion and knowledge, I would be able to contribute to this role immediately.